

**MINUTES OF THE REGULAR MEETING OF THE
PARKS AND RECREATION COMMISSION
January 16, 2007**

COMMISSIONERS PRESENT: Lio Francisco, Julie Frazier, Ray Gamma, Steve Lee,
Jerry Marsalli, Chuck Seymour

STAFF PRESENT: Larry Wolfe, Director of Parks and Recreation
Phil Orr, Youth Activity Center Director

Guests: George Guerro
Sharon Lee
Cynthia Owens
Tom Freitas

MATTERS FOR COUNCIL ACTION: A motion was made by Jerry Marsalli, seconded by Chuck Seymour, recommending that City Council direct the City Manager to develop a staff report and staff recommendation to increase the City's Park-in-lieu fees in order to make the fees similar in cost to other Santa Clara County cities while retaining the City's current negotiation policy for large projects and direct the City Manager to submit the report and recommendation to the Parks and Recreation Commission for review and recommendation to City Council.

- I. CALL TO ORDER – The meeting was called to order by Chair Francisco.
- II. APPROVAL OF MINUTES OF October 17, 2006– Approved as written.
- III. SUMMARY OF CITY COUNCIL ACTIONS – The Commission reviewed City Council actions pertaining to Parks and Recreation.
- IV. CORRESPONDENCE/COMMUNICATION – The Commission received a letter from Mr. James Rowen and information regarding the 2007 C.P.R.S. Conference.
- V. COMMISSIONER'S REPORT – Commissioner Marsalli reported on the successful Veterans Day Program, the Walter E. Schmidt Youth Activity Center Rededication, the Pruneridge Golf Course project, Dog Park Dedication, and participation in San Jose's Christmas in the Park.

Commissioner Frazier attended the Dog Park Dedication and visited several parks.

Commissioner Gamma participated in the Veteran's Day Program, Walter E. Schmidt Y.A.C. Dedication, Dog Park Dedication, attended the Council meeting that reviewed the 49er proposal for a stadium in Santa Clara. Commissioner Gamma reported that the Wutzit Club Alumni Committee presented the City with a \$2,500.00 donation to be used at the Youth Activity Center.

Commissioner Lee visited parks in China, attended the Dog Park Dedication, and expressed interest in the Commissions involvement with the 49er proposal.

Commissioner Seymour attended the Ethics class, Dog Park Dedication, the 49er discussion at the Council meeting, and visited several parks.

Chair Francisco attended the Ethics class, Veteran's Day Program, and Dog Park Dedication.

VI. OLD BUSINESS

- A. Art and Wine Festival – Sponsorship Program Review – The Commission expressed interest in potential revenue from expanded sponsorship opportunities as presented by Phil Orr, Youth Activity Center Director, who has been the Departments staff in charge of Festival Sponsorships. The proposal, which would add sponsor areas in busy locations within the artist, food and drink area was well received by the Commission. The Commission agreed to meet in Central Park in the near future to further discuss the proposal.
- B. Program Report - The Commission reviewed Parks and Recreation programs.
- C. Project Update – The Commission reviewed Parks and Recreation Commission projects.

VII. NEW BUSINESS

- A. Park in-lieu fees – The Commission expressed interest in increasing the City Park-In-Lieu fees for relatively small construction projects and retaining the negotiating procedure in place for large projects.

A motion was made by Jerry Marsalli, seconded by Chuck Seymour, recommending that City Council direct the City Manager to develop a staff report and staff recommendation to increase the City's Park-in-lieu fees in order to make the fees similar in cost to other Santa Clara County cities while retaining the City's current negotiation policy for large projects and direct the City Manager to submit the report and recommendation to the Parks and Recreation Commission for review and recommendation to City Council. Passed unanimously.

- B. C.P.R.S. Convention – March 8-10, Sacramento, California – Commissioner Lee will attend the 2007 Conference.
- C. Request for memorial and park name change at War Memorial Playground in memory of Mary Elizabeth Quigley – Discussion postponed to February 20, 2007 meeting.

VIII. Public Presentations – None.

- IX. Adjourned to the next regular scheduled meeting, February 20, 2007, at 7:00 p.m., in the City Manager Staff Conference Room.

Prepared by:

Larry Wolfe
Director of Parks and Recreation

Steve Lee
Secretary